



*Craig R. Fox*

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Craig Fox is Ho-Su Wu Term Chair of Management, Professor of Psychology and Professor of Medicine at UCLA. He is also Co-Director of the UCLA Interdisciplinary Research Group in Behavioral Decision Making. Previous appointments include the Fuqua School of Business (Duke University), where Fox was named the 2001 “Outstanding Faculty Member”. He received a B.A. in economics and psychology at U.C. Berkeley, completing an honors thesis with Daniel Kahneman, and a Ph.D. in experimental psychology from Stanford University with Amos Tversky.

Dr. Fox’s research focuses primarily on behavior under risk, uncertainty, and ambiguity, using a combination of methods including surveys, field studies, laboratory experiments, and brain imaging. He is also interested in applying behavioral economics and social psychology to improving health care and financial decision making. Fox’s research papers have appeared in top journals of management, economics, psychology, neuroscience, medicine, and law.

Professor Fox is co-editor of the forthcoming journal, *Behavioral Science & Policy* and he serves on boards of *Journal of Behavioral Decision Making* and *Judgment and Decision Making*. He is former associate editor of *Management Science*.

Fox is founding President of the *Behavioral Science & Policy Association* and former President of the *Society for Judgment and Decision Making*.