



*James C. Robinson, Ph.D*

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James C. Robinson is Leonard D. Schaeffer Professor of Health Economics and Director of the Berkeley Center for Health Technology (BCHT) at the University of California at Berkeley. His professional activities include his roles as Director at the Integrated Healthcare Association (IHA), Contributing Editor for Health Affairs journal, and as keynote speaker for conferences, policy roundtables, and board meetings.

At Berkeley, Professor Robinson's research and teaching focuses on the biotechnology, medical device, insurance, and health care delivery sectors. He has published two books and over 120 papers in peer-reviewed journals such as the New England Journal of Medicine, JAMA, and Health Affairs. His most recent book, "Value-Based Purchasing of Medical Technology" is forthcoming at the University of California Press. The Berkeley Center for Health Technology supports research and professional education related to coverage, management, and payment methods for biopharmaceuticals, medical devices, and diagnostics. At the IHA, Dr. Robinson plays a leadership role on value-based purchasing, episode-of-care payment, insurance benefit design, and Accountable Care Organizations.